

ANNUAL EEO PUBLIC FILE REPORT

For the Period Beginning April 1, 2006 and Ending March 31, 2007

This Report is Not Required If Unit Has Fewer Than Five Full-Time Employees.

This Report consists of:

<u>Part 1</u>	Station information
<u>Part 2</u>	Recruitment sources/interviewees for each full-time vacancy
<u>Part 3</u>	Recruitment initiatives

Preparer: Lisha R. Pickett, Community Affairs Director

Signature: 

Date: 3/31/07

Telephone: (412) 456-4000

PART 1

This Report covers the following employment unit:

<u>Call Sign</u>	<u>AM/FM</u>	<u>FACILITY ID#</u>	<u>COMMUNITY OF LICENSE</u>	<u>State</u>	<u>LMA</u>
WAMO	AM	60155	Millvale	PA	No
WAMO	FM	52747	Beaver Falls	PA	No
WPGR	AM	4028	Monroeville	PA	No

Attached is information concerning the recruitment efforts undertaken by the employment unit to fill the full-time vacancies during the period covered by this Report.

A total of 5 full-time job vacancies were filled by the employment unit.

A total number of 14 persons were interviewed for all of the full-time vacancies.

PART 2

FULL-TIME VACANCY #1

Job Title: Account Executive

Date Filled: 4/1/06

Total Number of Interviewees: 1

Recruitment Sources:²

The following recruitment sources were utilized to fill this vacancy:

	<u>Source</u>	<u>Address</u>	<u>Person</u>	<u>Number</u>	<u>Referred</u>
1.	Referrals*	960 Penn Ave Pgh, PA 15222	Laura Norman Local Sales Manger	412-456-4058	1
2.	Radio Ads	960 Penn Ave Pgh, PA 15222	Laura Norman Local Sales Manager	412-456-4058	
3.					
4.					
5.					
6.					
7.					

(add more sources if utilized)

² A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL-TIME VACANCY #2

Job Title: Account Executive

Date Filled: 10/9/06

Total Number of Interviewees: 5

Recruitment Sources:²

The following recruitment sources were utilized to fill this vacancy:

	<u>Source</u>	<u>Address</u>	<u>Person</u>	<u>Number</u>	<u>Referred</u>
1.	Radio Ad*	960 Penn Ave Pgh, PA 15222	Laura Norman Local Sales Manger	412-456-4058	3
2.	Referrals	960 Penn Ave Pgh, PA 15222	Laura Norman Local Sales Manger	412-456-4058	2
3.					
4.					
5.					
6.					
7.					

(add more sources if utilized)

²A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL-TIME VACANCY #3

Job Title: Account Executive

Date Filled: 10/13/06

Total Number of Interviewees: 3

Recruitment Sources:²

The following recruitment sources were utilized to fill this vacancy:

	<u>Source</u>	<u>Address</u>	<u>Person</u>	<u>Number</u>	<u>Referred</u>
1.	Referrals*	960 Penn Ave Pgh, PA 15222	Laura Norman Local Sales Manger	412-456-4058	1
2.	Radio Ad	960 Penn Ave Pgh, PA 15222	Laura Norman Local Sales Manager	412-456-4058	2
3.					
4.					
5.					
6.					
7.					

(add more sources if utilized)

³A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL-TIME VACANCY #4

Job Title: Receptionist
Date Filled: 8/7/06
Total Number of Interviewees: 4

Recruitment Sources:²

The following recruitment sources were utilized to fill this vacancy:

	<u>Source</u>	<u>Address</u>	<u>Person</u>	<u>Number</u>	<u>Referred</u>
1.	Referrals*	960 Penn Ave Pgh, PA 15222	Kathy Gersna VP Human Resources	412-456-4008	3
2.	Radio Ad	960 Penn Ave Pgh, PA 15222	Kathy Gersna VP Human Resources	412-456-4008	1
3.					
4.					
5.					
6.					
7.					

(add more sources if utilized)

⁴A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 2

FULL-TIME VACANCY #5

Job Title: Account Executive
Date Filled: 2/27/07
Total Number of Interviewees: 1

Recruitment Sources:¹

The following recruitment sources were utilized to fill this vacancy:

	<u>Source</u>	<u>Address</u>	<u>Person</u>	<u>Number</u>	<u>Referred</u>
1.	Referrals*	960 Penn Ave Pgh, PA 15222	Laura Norman Local Sales Manager	412-456-4058	1
2.					
3.					
4.					
5.					
6.					
7.					

(add more sources if utilized)

⁵A source with an (*) was the source that referred the hiree. A source with an (x) was a source that requested to be contacted as job openings occur.

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #1*

Activity: Slippery Rock University Internship/Job Fair

Date: February 27, 2007

Preparer: Lisha Pickett

Host/Sponsor of Activity: Slippery Rock University

Participating Station Personnel:

Janelle Jones – Promotions Coordinator

Lee Barlow – Promotions Coordinator

Description of activity and scope of station participation:

Janelle and Lee received resumes from candidates interested in working or interning for Sheridan Broadcasting. They answered questions regarding any job vacancies that the company had. The resumes were separated into categories and given to the department manager. The department managers either set up interviews with candidates or placed the candidates resumes in a file for future reference.

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #2

Activity: Clarion University Internship Fair

Date: March 1, 2007

Preparer: Lisha Pickett

Host/Sponsor of Activity: Clarion University

Participating Station Personnel:

Janelle Jones – Promotions Coordinator

Lee Barlow – Promotions Coordinator

Description of activity and scope of station participation:

Janelle and Lee received resumes from candidates interested in interning for Sheridan Broadcasting. They answered questions regarding any internship opportunities with the company. The resumes were separated into categories and given to the department managers for consideration.

PART 3

SUPPLEMENTAL RECRUITMENT INITIATIVES

ACTIVITY #3

Activity: Arbitron Diploma Series Sales Training

Date: February 1, 2007 and February 2, 2007

Preparer: Lisha Pickett

Host/Sponsor of Activity:

Sheridan Broadcasting Corporation's, Pittsburgh Radio Station Cluster

Participating Station Personnel:

Lisa Acquaviva – Account Executive

Jamal Woodson – Account Executive

Tanya Brown – Account Executive

Mark Chutko – Account Executive

Kristie Kozuch – Account Executive

Shelby Billick – Account Executive

Jeanna Rizzo – Account Executive

Dan Garfinkle – Account Executive

Description of activity and scope of station participation:

The Arbitron Training Diploma Series (Basic Sales) was designed as a multilesson program combining basic sales, marketing and programming concepts with the practical applications of Arbitron and Scarborough data through Tapscan, Qualitap and PD Advantage.

